


American Association  
of Colleges of Nursing

## AACN Strategic Planning & the IOM Report



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## Strategic Planning

- AACN Board of Directors held a planning retreat January 25-26, 2011 in San Diego
- Goals:
  - 1) Explore the strategic implications of the recommendations in the IOM report on *The Future of Nursing*
  - 2) Identify strategies by which AACN can work to advance these recommendations

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## Strategic Planning

➤ Process:

- Board members reviewed the IOM report
- Revisited feedback from members presented at the Fall 2010 Meeting
- Mapped IOM report recommendations against AACN's current tactical plan
- Completed a survey to identify perceived focus areas
- Engaged in a facilitated, two-day dialogue to propose organizational priorities

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## Four Proposed AACN Priority Areas

- Developing leaders for the future of nursing
- Advancing the educational preparation of the nursing workforce at the baccalaureate, master's, and doctoral levels
- Leveraging the academic-practice interface to drive change
- Providing leadership to facilitate inter-professional education



### **Leadership Development**

- Leverage AACN resources, programming, and expertise to:
  - Focus on executive and 'break through' leadership skill building, executive-dean development, and succession planning
  - Emphasize the dean's role in driving change within their institution and at the state level
  - Prepare nurses to serve on boards; nominate nurses for boards and high profile appointments



### **Advancing Education**

- Leverage AACN advocacy efforts and national platform to:
  - Enhance capacity in BSN and MSN programs; reconceptualize education models
  - Increase percentage of doctorally prepared nurses by targeting new BSN graduates for DNP and PhD programs, removing barriers to rapid educational advancement, collaborating with CNOs and other stakeholders, and outlining pathways to the terminal degrees



### **Academic-Practice Interface**

- Leverage AACN's existing connections and forge new partnerships to:
  - Identify the hallmarks of highly productive academic-practice partnerships
  - Eliminate barriers to scope of practice and transform nursing education and practice
  - Develop stronger ties with AONE, American College of Healthcare Executives, and other practice groups
  - Focus programming around the dean's role in driving change at the local level via partnerships



### **Interprofessional Education**

- Leverage AACN's expertise, organizational relationships, and leadership role to:
  - Support work underway at member schools to champion inter-professional education
  - Identify resources needed by different institutional types (e.g., liberal arts colleges, academic health centers) to facilitate inter-professional education
  - Assess the benefits and barriers to inter-professional education and work collaboratively with colleague organizations to define best practices



### Next Steps

- With priorities defined, the Board charged the AACN staff with developing a new tactical plan for FY 2012-2014
- The draft plan will be presented to the Board in July 2011
- Updates on this work and the priorities will be posted on the Web in late Spring for members review and input



### Member Input Critical

- AACN Board is planning Webinars this spring to further discuss their strategic thinking
- Your input is critical to shaping the future of AACN's programs and advocacy efforts
- Watch for emails about upcoming Webinars and opportunities for feedback



Thank you!  
Questions?